

2025 - 2028

STRATEGIC DIRECTION

MISSION

OADN is the national voice and a pivotal resource for community college nursing education and the associate degree pathway.

VISION

To expand networks that promote leadership, collaboration, and advocacy to further enrich nursing education and the communities we serve.

VALUES

Visionary
Innovation
Trust & Accountability
Authenticity
Leadership



PRIORITY 1 ADVOCACY GOAL

OADN is the PremierAdvocate for Associate Degree Nursing (ADN) Education

- Objective1.1: Increase membership annually to represent the majority of college nursing programs nationwide, bolstering our collective voice.
- Objective 1.2: Promote the value of Associate Degree Nursing as a vital entry point to key audiences within the healthcare sector.
- **Objective 1.3:** Foster a culture of belonging through active engagement and participation in advocacy efforts among OADN members.



PRIORITY 2 EDUCATION GOAL

OADN Curates Educational Resources and Research to Support ADN Education

- Objective 2.1: Facilitate the conduct and dissemination of nursing research focused on the associate degree pathway.
- **Objective 2.2:** Provide timely, relevant and accessible resources for OADN members.



PRIORITY 3 LEADERSHIP GOAL

OADN is the Choice for ADN Leadership and Faculty Development

- Objective 3.1: Provide leadership development training and support for ADN administrators.
- Objective 3.2: Provide faculty development and support through continuing education offerings.
- Objective 3.3: Promote the OADN Leadership Institute Certification as the gold standard for ADN leadership development.



PRIORITY 4 COMMUNITY GOAL

OADN is Committed to Representing the ADN Community, Fostering an Environment Where Every Individual Feels Valued, Respected, and Experiences a True Sense of Belonging

- **Objective 4.1:** Create shared spaces for member collaboration, dialogue, support, and appreciation.
- **Objective 4.2:** Cultivate connections with key constituents in the ADN community including students, educators, clinical partners, policymakers, and the broader public.