



organization for
ASSOCIATE DEGREE NURSING

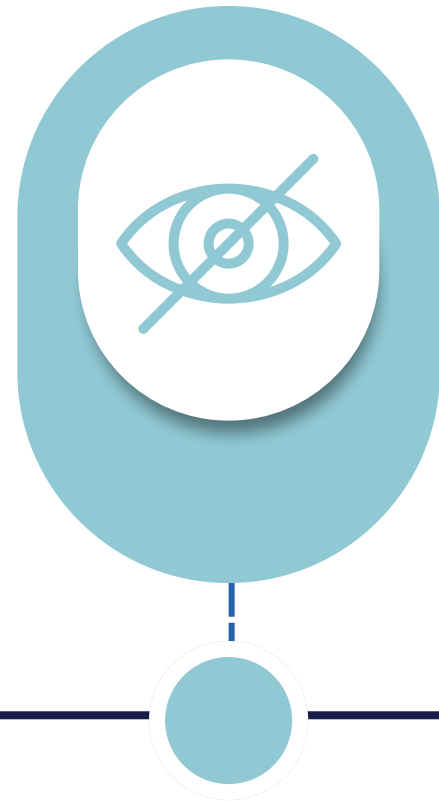
BEST PRACTICES FOR POSTERS



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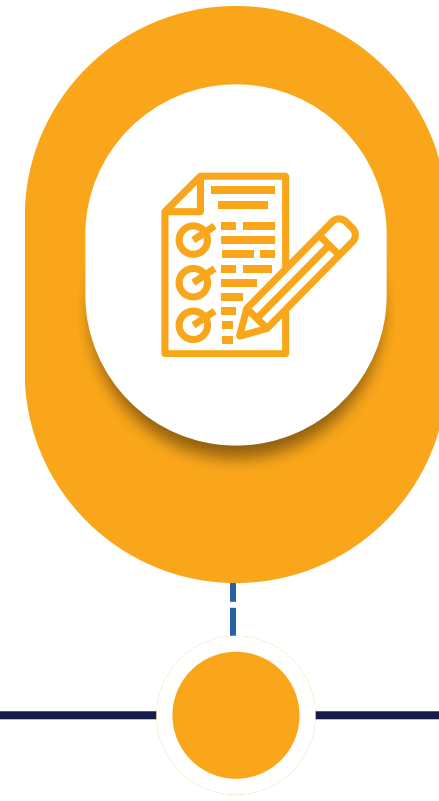
SCORING PROCESS

THE JUDGING PROCESS



BLIND REVIEW

Abstracts are reviewed anonymously for acceptance into the onsite poster gallery at the OADN Convention.



ONSITE RESCORING

The ARC committee evaluates for both presentation and design. The committee will use a rubric to determine score.



FINAL SCORES & AWARDS

Final scores are tabulated based on the sum of judges' weighted rubric scores. The final three posters will be awarded cash prizes courtesy of Trajecsys and Post University.

2025 RUBRIC



OADN Poster Presentation Rubric – 2025 Convention	
SCORING SCALE	
4 = Excellent 3 = Good 2 = Fair 1 = Poor 0 = Not Present/Insufficient	
CONTENT & PURPOSE (20%)	
Clarity of purpose: project's goal is well-defined and complete Relevance to ADN education and community-based practice	
INNOVATION & CONTRIBUTION (20%)	
Originality of approach, strategy, or findings Evidence-based or data-driven outcomes Advances ADN education, faculty development, or leadership	
CONNECTION TO THEME (10%)	
Alignment with at least one convention objective Demonstrates Elevating Nursing Education: Embracing Change, Strengthening Community Embodies the spirit of community-based education	
DESIGN & PRESENTATION (20%)	
Poster is visually clear and easy to follow (logical flow, effective use of space) Appropriate use of visuals (graphs, charts, photos, icons) vs. text Professional formatting (fonts, colors, readability)	
ENGAGEMENT & DELIVERY (30%)	
Presenter clearly communicates main points Highlights practical "takeaways" or strategies others can apply Uses presentation time efficiently and stays within the allotted time	

NEW FOR 2025: WEIGHTED SCORING

We've switched to a weighted scoring system so your evaluation better reflects what truly makes a strong presentation. Not every category matters equally; for example, clear organization and staying within your time limit have a much bigger impact than smaller details. By giving more weight to the most important elements, the rubric guides you toward focusing your effort where it counts most. This way, your score is fairer, more accurate, and helps you see exactly which areas have the greatest influence on your success.

NEW FOR 2025: PRESENTATION FORMAT

Because we have so much interest and participation this year, we're moving to a standardized format for oral presentations. This ensures that every presenter gets the same amount of time and that presentations are evaluated fairly and consistently. More details on the format will be shared very soon.



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BEST PRACTICES FOR POSTERS

BEST PRACTICES POSTERS



Focus on a single, clear message.



Use visuals instead of text.
(graphs, icons, photos)



Organize logically: top > bottom, left > right



Stick to a 2-3 colors, light backgrounds are best for contrast.



Minimize text, maximize clarity.



Edit ruthlessly. If in doubt, leave it out.

👉 **Tip: A strong poster tells a clear story AND shows measurable impact.**



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EXAMPLES OF DOS & DON'TS

BEST PRACTICES POSTER DON'TS



DON'TS EXAMPLES

- Dark and busy background with difficult-to-read text
- Illogical layout
- Very text-heavy and no demonstrable images, graphs, charts, etc.
- Inconsistent formatting
- What other don'ts do you see?

BEST PRACTICES POSTER DO'S



Assessing the value of real-world evidence in melanoma in health technology assessment appraisals

Samuel Llewellyn, Abigail Doe, Casey Quinn | Vitaccess, Oxford, UK

Background and Objectives

Health technology assessment (HTA) bodies are responsible for the evaluation and recommendation of new health technologies for adoption into healthcare systems and/or reassessment of existing technologies to improve patient care¹.

Relevant and available evidence from a range of sources is used for clinical and cost-effectiveness assessment of health technologies on targeted patient population treated in routine practice^{2,3}.

This analysis aimed to investigate the use of real-world data (RWD) in recent health technology assessment (HTA) appraisals for melanoma therapies in England, Canada, Australia and France.

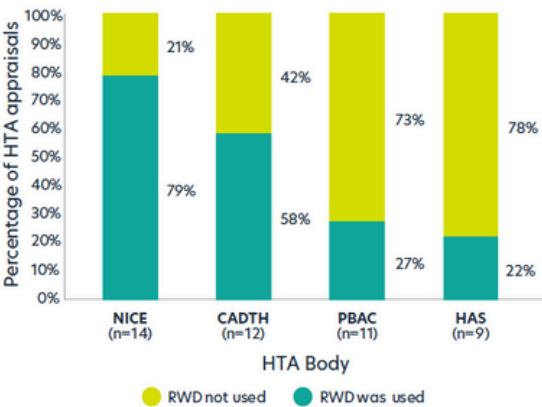
Methods

All publicly available final HTA reports from the UK National Institute for Health and Care Excellence (NICE), the Canadian Agency for Drugs and Technologies in Health (CADTH) pan-Canadian oncology drug review (pCODR), the Australian Pharmaceutical Benefits Advisory Committee (PBAC), and the French National Authority for Health (HAS) between 1st January 2011 and 30th September 2019 for melanoma therapies were identified from which the type of RWD, context of which RWD was used, assessment commentary, and reimbursement outcomes were extracted.

Results

Ten melanoma therapies (cobimetinib plus vemurafenib, dabrafenib, dabrafenib plus trametinib, encorafenib plus binimetinib, ipilimumab, nivolumab, nivolumab plus ipilimumab, pembrolizumab, talimogene laherparepvec, trametinib) were assessed in 46 final appraisal documents. RWD was used for clinical or cost-effectiveness assessment in 50% of final appraisals. RWD was for this purpose in all technology appraisals except talimogene laherparepvec and trametinib.

Figure 1: Final submissions of HTA appraisals for melanoma which contained RWD



Types of RWD that were used:

Electronic health record, registry, health survey, administrative data, non-randomized trial.

Figure 2: Sources of RWD in HTA appraisals for melanoma

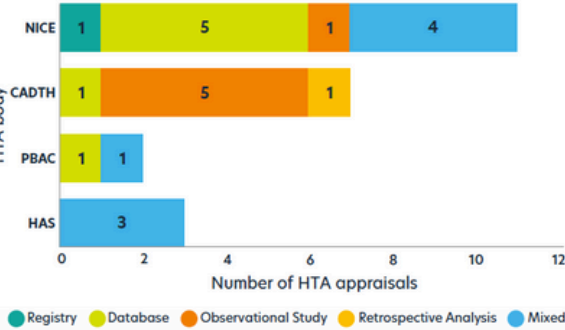


Table 1: The source of RWD for parameters used in the 2016 HTA appraisals for cobimetinib + vemurafenib for the treatment of melanoma by HTA body

	Health Resource Use	Healthcare Cost	Survival	Utility Values
NICE ⁴	Patient access scheme	Patient access scheme	x	Observational study
CADTH ⁵	x	Observational study	x	Observational study
PBAC ⁶	x	x	x	x
HAS ⁷	x	x	Surveillance, epidemiology and end results register	Observational study

Discussion and Conclusions

RWD submitted spanned retrospective and prospective observational studies, as well as medical chart reviews. The focus of these were effectiveness, costs, quality of life, and safety.

RWD was considered where prospective randomized controlled trial data was not available at the time of decision making, or where long-term survival extrapolation needed external reference points, and to determine which treatments were being used in clinical practice⁷⁻⁹.

There were cases where RWD was accepted and contributed to HTA decision making. In their assessment of ipilimumab, however, NICE specified that they did not consider that RWD studies provided additional relevant reliable data⁹.

References

A comprehensive list of the references is available upon request.



DO'S EXAMPLES

- Light background with easy-to-read text
- Consistent formatting and a logical layout
- A good balance of text and demonstrable images, graphs, charts, etc.
- Colors are limited to just a few to maintain design harmony



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DESIGNS & TUTORIALS


BEST PRACTICES FORMATTING EXAMPLE



Your Title Should Fit On One Line, size 105

Name and Institution, size 63


Contact Information



Introduction, size 68

Before designing your poster, consider your goal. Are you providing information, raising awareness of an issue, changing an opinion, or something else? What is the desired effect of your message? Use your goal to guide your decisions about what is the most important information and how to display it.

Your message's effect is influenced by your audience, the environment in which it is delivered, and its design features. For example, are you presenting to experts or a mixed audience? You will need to tailor your content to suit your particular audience's values and needs. Also consider the environment: Will your poster be one in ten or one in fifty? How much do you need to stand out? Will you stand by your poster to explain it in person, or will it stand alone?

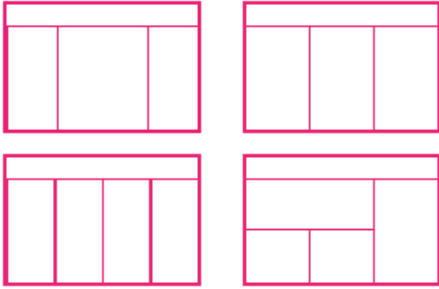


Layout

There are many different options for poster layout. Select one that allows the most important information to stand out.

Avoid the temptation to cram so much content into a space that the text has to be shrunk, or that you lose the opportunity for your viewer's eyes to relax with some negative/blank space. Consider using bullet points instead of paragraphs, or diagrams instead of wordy explanations.

Layout ideas:



Design Principles

Contrast, size 36
Use contrast in style to communicate an organized hierarchy of information and to guide your viewer's eye, size 32

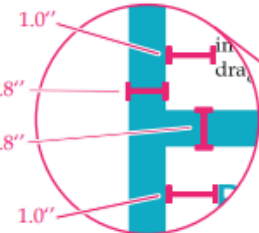
- Consider using a contrasting font for your header.
- You can also use size, italics, bolding, and color coding to increase contrast between pieces of text.
- Avoid black type on darkly-colored backgrounds, or white type on light-colored backgrounds.

Repetition
Repeat visual elements such as color, shapes, textures, borders, and fonts to unify the poster.

- Make sure all headers are the same font size.
- Make sure spacing between elements is consistent.


Alignment
Check for horizontal and vertical alignment.

By zooming in 100% or more, you can more easily check margins as well as inter-marginal space. White padding around text makes it easier to read.



Proximity
Placing elements close together creates a relationship between them. Try to create visual units using close proximity. For example, the image above goes with 'Alignment' not 'Proximity' because it is slightly closer to the alignment text.

Enclosures also help create relationships. If you have a lot of information consider adding white boxes or outlines to delineate information. Proximity is especially important for graphs. Make sure you give graphs and charts enough space above and below them.



Software Options

Id Adobe InDesign
If you have time, learn it. InDesign is the best for layout, text, and image handling.


Ai Adobe Illustrator
A good alternative to InDesign. Illustrator has great alignment tools and working with layers makes designing posters much easier.

P PowerPoint / Google Slides / Keynote
You can do a lot with slideshow programs! But, some have limited alignment tools.

Images

Use images 300dpi or larger. If using another person's image, make sure to cite the source.

To proportionately scale an image, press and hold shift while dragging a corner.



Resources


DesignLab Resources Webpage
<https://designlab.wisc.edu/resources>

Designing Conference Posters: Blog post by Colin Purrington
<http://colinpurrington.com/tags/poster-design>

This is size 16. Its okay for citing your sources but don't use this size font for anything else!

Acknowledgments

If you need any help with your poster—from the first concept to final revisions—connect with the DesignLab!



FOOD FOR THOUGHT

The University of Wisconsin has a great example with a design guide and formatting ideas to get started.

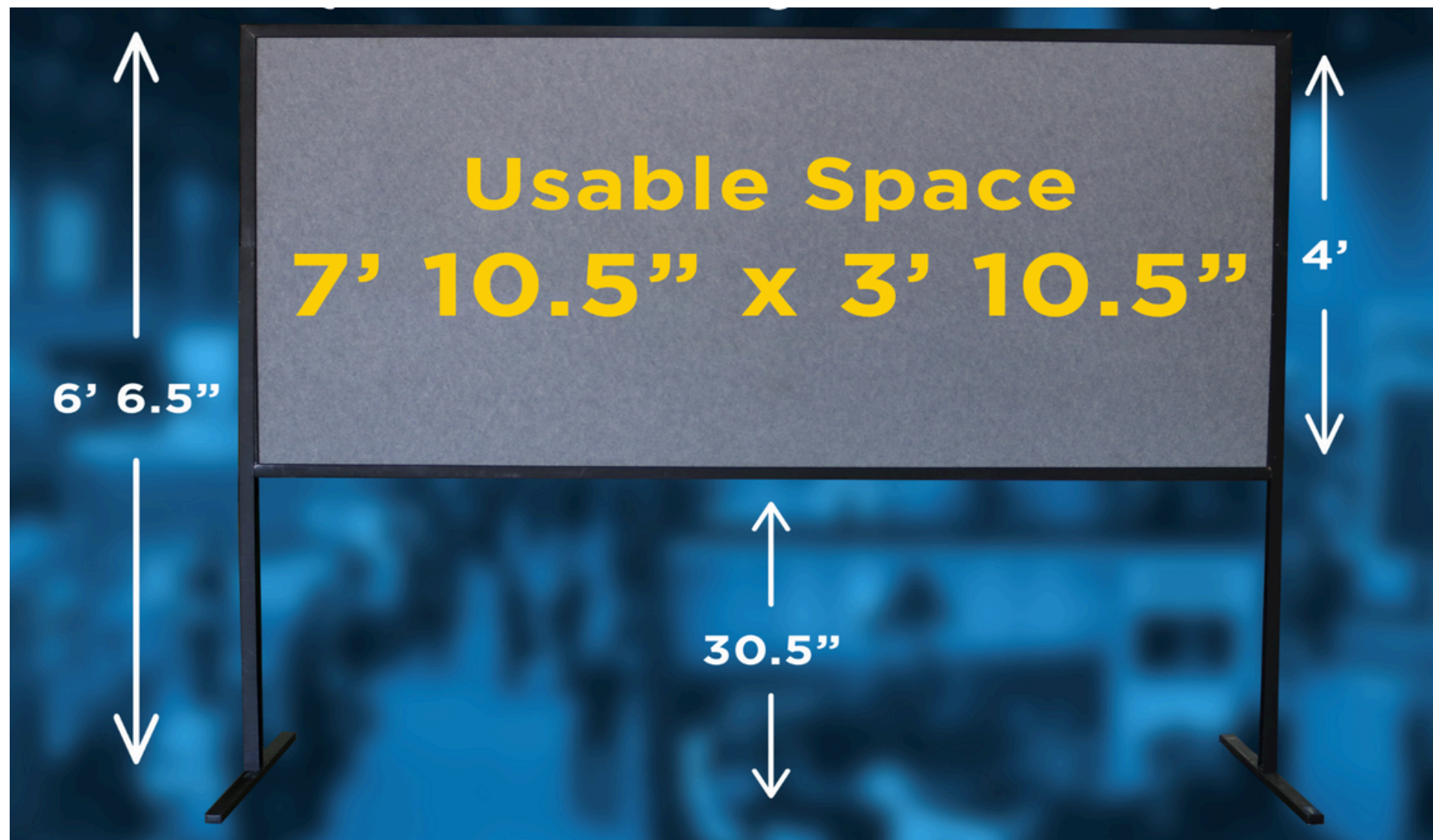
BEST PRACTICES HELPFUL WEBSITES



NEED A TUTORIAL? GET STARTED HERE.

- [Do's and Don'ts with Templates by Colin Purrington](#)
- [How to Design a Poster on Canva by Spoonflower](#)
- [How to Design a Poster on Powerpoint by Spoonflower](#)
- [Justin Matthews Poster Guide](#)
- [Posternerd.com Tutorials](#)
- [PosterPresentation.Com Helpdesk](#)

BEST PRACTICES USABLE SPACE



SIZING TIPS

- Your poster can be sized up to 7' 10.5" x 3' 10.5".
- ***You do not need to use the entire space if you prefer to have a smaller poster.***
- We recommend that text and images are readable from 3-4 feet away.



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PRINTING TIPS

BEST PRACTICES PRINTING



Choose where you will print your poster now. Get familiar with their deadlines now to allow for any delays.



Wrinkle-free fabric posters are easier for air travel. You can fold it and pack it safely in your bag.



If printing on paper, check your airline rules for carry on size restrictions. You may need to check it.

BEST PRACTICES PAPER VS FABRIC



Material Options

	Glossy Paper	Matte Paper	Fabric
Material	Heavyweight paper with a gloss finish	Heavyweight paper with a matte finish	Wrinkle-resistant polyester
Full Color	☑	☑	☑
Ships in Tube	☑	☑	—
Preferred for Travel	—	—	☑
Foldable	—	—	☑

BEST PRACTICES PRINTING VENDORS



***OADN HAS NO AFFILIATION WITH ANY OF THESE VENDORS.
THESE ARE A FEW SUGGESTIONS AND YOU ARE ABLE TO CHOOSE ANY VENDOR YOU PREFER.***

ANY QUESTIONS?

A hand holding a blue eraser, with a blue line drawn across the text 'QUESTIONS?'. The line starts under the 'Q' and extends to the right, ending at the eraser.

EMAIL

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*Allison McCaslin, Member Engagement
Manager*