



2026

CONVENTION



EMPOWERING the ADN Educator

Flourishing with Strength & Sustainability

EXHIBITOR PROSPECTUS

SAN ANTONIO, TEXAS • NOVEMBER 12TH – 14TH

TOP REASONS TO EXHIBIT

1

Meet over **600** attendees, including deans, directors and faculty of nursing programs, many of whom directly impact the purchasing of products for their nursing programs.

2

Benefit from **over 8 hours** of dedicated exhibit time, including attendee meals and snacks with exhibitors.

3

Exhibit at the only organization representing associate degree nursing education, which prepares nearly 85,000 graduates to enter the workforce annually.

4

Provide live demonstrations and answer on-demand questions about your products and services for key academic leaders in attendance.

5

Develop strong relationships with attendees and colleagues through intimate networking opportunities.

A Special THANK YOU to all our 2025 Exhibitors

We are deeply grateful for your support of associate degree nursing education!

Accreditation
Commission for
Education in Nursing
American Discount
Uniform
American Nurses
Association
Archer Review
ATI Nursing Education
Avkin
Blueprint Test Prep
Convention Jewelry
Coursey Enterprises
DISA Healthcare (ADB &
CastleBranch)

Elsevier
Examsoft by Turnitin
FA Davis Company
Galen College of Nursing
Hurst Review Services
Intelligent Video
Solutions
Jones & Bartlett Learning
Kaplan North America
KeithRN
Laerdal Medical
Leap Apparel, LLC
Lecturio

Level Up RN
LifeCareSim, LLC
Limbs & Things
MCG Health
National Council of State
Boards of Nursing
Nurse Licensure Compact
NurseAchieve
OADN Foundation
Oxford Medical
Simulation
Patient Communication
Simulators
Pearson

Picmonic powered by
TrueLearn
Post University -
American Sentinel
College of Health
Sciences
PreCheck
safeMedicate
Sentinel U
Sigma Theta Tau
International Honor
Society of Nursing
Sim2Grow
SimX
SPIN-Learning

Tennessee Center for
Nursing Advancement at
ETSU
Trajecsyst Centralized
Clinical Recordkeeping®
UbiSim
Unbound Medicine
University of Phoenix
UWorld Nursing
Wallcur (a 3B Scientific
Company)
Western Governors
University
William Carey University
Wolters Kluwer

INVITATION TO EXHIBIT & SPONSOR

Dear Industry Colleagues,

We are pleased to invite you to participate in the 2026 Organization for Associate Degree Nursing (OADN) Annual Convention, taking place November 12–14, 2026, in San Antonio, Texas.

As OADN continues to advance the future of associate degree nursing education, the annual convention remains a central gathering point for educators, academic leaders, students, and clinical partners from across the country. We anticipate welcoming more than 600 attendees, creating a highly focused environment for engagement, visibility, and relationship building.

The exhibit hall will be open on November 12 and 13, providing dedicated opportunities to connect with attendees during scheduled, unopposed exhibit hours.

WHY PARTICIPATE?

- **Targeted Visibility:** Engage directly with decision-makers and influencers in nursing education. The exhibit hall is designed to support consistent traffic flow and meaningful interaction.
- **Focused Networking:** Exhibiting organizations benefit from dedicated exhibit hours that allow for sustained, high-quality conversations with attendees.
- **Strategic Positioning:** Demonstrate your organization's commitment to nursing education and position your brand within a community actively shaping the future workforce.
- **Aligned Partnership:** Participation signals support for the associate degree pathway and OADN's mission to strengthen and expand the nursing pipeline.

SPONSORSHIP OPPORTUNITIES

A range of sponsorship options is available to align with your organization's goals, including high-visibility placements and integrated engagement opportunities. For organizations seeking broader exposure, select sponsorship tiers include extended benefits beyond the convention.

Space is limited, and the exhibit hall has sold out annually in recent years. Early commitment is strongly recommended to secure preferred placement.

We value your partnership and look forward to your participation in San Antonio. For questions or additional information, please contact bryan.hoffman@oadn.org.

Sincerely,



Lynette Apen DNP, RN, CNS, CNE
President, OADN



Rick García Ph.D., RN, CCM, FAAOHN, FAADN, FAAN
Chief Executive Officer, OADN

OVER 600 ATTENDEES ✨ OVER 8 HOURS OF UNOPPOSED EXHIBIT TIME
THE ONLY CONFERENCE EXCLUSIVELY FOR ADN PROGRAMS

EXHIBITING DETAILS

EXHIBITOR ELIGIBILITY

Companies are strongly encouraged to participate in exhibiting all products and services that will aid in the educational activities of nursing students, faculty development and program advancement.

OFFICIAL CONTRACTOR

Carolina Tradeshow Decorators (CTD) is the official decorating contractor for the convention. A service desk will be available during the installation and dismantling of the exhibits. CTD will manage the following services: exhibitor manual, decorator, booths, signs and shipping. An exhibitor manual will be sent prior to the convention with complete instructions.

You may reach CTD at 704-366-9970 or help@carolinatd.com.

HOUSING

San Antonio Marriott Rivercenter
101 Bowie St, San Antonio, TX 78205

Click here to [book your room](#).

Reservations Can Be Made Directly at 1-877-622-3056. Group Reference Organization for Associate Degree Nursing

Cut-Off Date: Wednesday, October 21.

SPACE ASSIGNMENT & FEES

Premier booths are reserved for OADN sponsors. Other prime locations will be assigned to those who act quickly. OADN will make every attempt to assign requested booth space accommodating the specific needs and compatibility of each exhibitor. OADN reserves the right to assign other than the requested space, to rearrange the floor plan, and/or relocate exhibits, if necessary.

EXHIBIT SPACE FEE

10' x 8' (80 SQ. FEET) \$2,495

Tote Bag Insert \$2,000

OADN staff will insert one brochure or flyer, 8.5" x 11" or smaller, or one small, lightweight item into all convention tote bags.

Additional Representative Badges \$350

Two representative badges are included with each 10' x 8' booth fee. Additional badges can be purchased at the rate of \$350 per badge. Representative Badges provide access to the Exhibit Hall only. Vendor representatives who purchase a full conference registration are not required to have a separate badge for the exhibit hall. These badges should be allocated to representatives who are not attending educational sessions.

WHAT'S INCLUDED

- 8' High Back Wall & 33" High Divider Rails
- Standard ID Sign
- Listing in Printed Conference Program Book
- Listing on Convention Website
- Final Participation List (delivered after convention)
- On-Site Exhibit Contractor Service Desk
- Two Representative Badges per 10' x 8' space. Includes three meals served in exhibit hall. Additional badges are \$350 each.

CANCELLATION OF BOOTH SPACE :

Cancellations and requests for refunds must be received in writing 90 days prior to the opening date of the exhibits. If these requirements are met, 50 percent of the exhibit fee will be refunded after the convention.

OADN reserves the right to accept or refuse any requests for exhibits or sponsorship.

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REGISTRATION & FLOOR PLAN

OADN EXHIBITS

Nov 12 & Nov 13, 2026 | San Antonio Marriott Rivercenter

OADN EXHIBITS SCHEDULE

Exhibiting schedule is subject to modification.

WEDNESDAY, 11/11/26	1:00 p.m. to 6:00 p.m.	Vendor booth setup
THURSDAY, 11/12/26	7:30 a.m. to 8:30 a.m.	Exhibits Open! + Coffee & Tea
THURSDAY, 11/12/26	12:00 p.m. to 1:30 p.m.	Exhibits are open + Lunch
THURSDAY, 11/12/26	4:30 p.m. to 7:00 p.m.	Exhibits are open + Opening Reception with Hors d'Oeuvres
FRIDAY, 11/13/26	7:30 a.m. to 9:00 a.m.	Exhibits are open + Breakfast
FRIDAY, 11/13/26	12:10 p.m. to 2:10 p.m.	Exhibits are open + Lunch + Prizes + Posters
FRIDAY, 11/13/26	2:10 p.m. to 7:00 p.m.	Tear down and load out

Meals and snacks provided during exhibit times at no additional cost to vendors.

PASSPORT PROGRAM

HOW IT WORKS

- All exhibitors are eligible to participate in the Passport Program free of charge, and are automatically enrolled in the program.
- Exhibitors provide an item as a prize for Passport Program winners.
- At registration, attendees will receive a Passport card for the Exhibit Hall.
- Attendees travel throughout the Exhibit Hall, having their Passport stamped at the booths of participating exhibitors.
- Attendees with completed Passport books are entered into a drawing for the donated prizes. OADN collects the Passport books and conducts the drawings. OADN does not collect the raffle prizes. Winners collect the raffle prizes directly from the vendors.
- **Any exhibitor choosing NOT to participate should notify OADN@oadn.org by September 25, 2026.**

THE ONLY NATIONAL CONFERENCE EXCLUSIVELY FOR ADN PROGRAMS



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SPONSORSHIP OPPORTUNITIES

PREMIER CONFERENCE SPONSOR
\$25,000

PLATINUM SPONSOR
\$18,000

GOLD SPONSOR
\$12,000

SILVER SPONSOR
\$9,000

BRONZE SPONSOR
\$6,000

BENEFITS	PREMIER	PLATINUM	GOLD	SILVER	BRONZE
YEAR-LONG SPONSOR BENEFIT: Annual Marketing Promo(s) in OADN Member Email Communications	3	2	1		
YEAR-LONG SPONSOR BENEFIT: Opportunity to lead webinar(s), focus group(s), or other educational online session(s) for OADN Members, with accompanying email announcements to OADN members. (Sponsor leads both content development and platform delivery with consultation from OADN.)	3	2	1		
YEAR-LONG SPONSOR BENEFIT: Highlight an OADN Member Benefit on OADN.org and in a Dedicated Email to OADN Members.	✓	✓	✓		
Exclusive Opportunity to deliver brief Welcome Remarks to the full conference during the Convention Opening session	✓				
Sponsorship Acknowledgement of one General Session (\$5,000 Value)	✓				
Private Listening Session & Dialogue with OADN Leadership	✓				
Premier Triple Booth - 30' x 8' (\$7,485 Value)	✓				
Deluxe Double Endcap Booth - 20' x 8' (\$4,990 Value)		✓			
Premium Double in-Line Booth - 20' x 8' (\$4,990 Value)			✓		
Premium Placed Standard Booth - 10' x 8' (\$2,495 Value)				✓	✓
50% Discount on additional booth space (Subject to availability)	✓	✓			
25% Discount on additional booth space (Subject to availability)			✓	✓	✓
Complimentary Full-Conference Registration (\$975 Value each)	3	2	1	1	
Complimentary Exhibit Hall Floor Passes for Sales Reps (\$350 Value each)	9	6	5	2	2
Complimentary Invitation to OADN Celebration & VIP Reception (\$300 Value each)	3	2	1	1	1
OADN Celebration & VIP Reception Ticket 50% Discounts (Subject to capacity constraints)	7	3	2	2	2
Convention Website Rotating Large Ad with Hyperlink (Right Side Banner)	1	1	1	1	1
Convention Website Rotating Ad with Hyperlink (Left Side Banner)	2	1			
Full-Page COLOR Advertisement in Conference Program Book (\$5,000 Value)	✓	✓	✓	✓	
Full-Page Black & White Advertisement in Conference Program Book (\$2,500 Value)					✓
Logo Inclusion with Hyperlink Featured on Convention Landing Homepage	✓	✓	✓	✓	✓
Sponsorship Acknowledgment by OADN Leadership at the Opening / Welcome Session	✓	✓	✓	✓	✓
Advance Conference Attendee Email List for One-Time Use	✓	✓	✓	✓	✓
Complimentary Conference Tote Bag Stuffer (Produced by the Sponsor and distributed by OADN - \$2,000 Value)	✓	✓	✓	✓	✓

ADDITIONAL OPPORTUNITIES

Coffee Breaks Starting at **\$5,000**

Branded Breakfast Sponsorship: **\$15,000 - \$40,000**

Branded Celebration Reception: **\$25,000 - \$50,000**

Branded Hotel Room Key Cards: **\$10,000**

Convention Wi-Fi: **\$5,000**

Faculty Poster Awards Sponsorship: **\$5,000**

Student Poster Awards Sponsorship: **\$5,000**

Official Program Advertisement (Subject to availability): **\$5,000**

Tote Bag Advertisement: **\$2,000**

Passport Program: **FREE!**

Contact OADN to learn more: oadn@oadn.org

RULES & REQUIREMENTS

- **ADA COMPLIANCE** Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 (ADA) with regards to their booth space, including, but not limited to, wheelchair access. Further information regarding ADA compliance is available via telephone at (800) 514-0301 or at www.ada.gov
- **ALLERGENS & AIRBORNE IRRITANTS** Exhibitors will refrain from using common airborne allergens or irritants in their displays or exhibit space, including, but not limited to: latex and latex derived products, fibers (such as fiberglass or rockwool), various kinds of dust particles (such as cement, slag, sludge, insulating foam, wood chips), acids and alkalis, gasses and vapors, household chemicals, and strong perfumes or colognes.
- **AUDIOVISUAL EQUIPMENT** Audio devices used as part of an exhibit that project sounds beyond the perimeter of the exhibitor's assigned space are not permitted. OADN reserves the right to request the reduction in volume or cessation of use of any system that creates such interference. Audiovisual equipment order forms will be included in the exhibitor service manual. The exhibitor warrants that it will comply with all applicable copyright restrictions.
- **CANCELLATIONS** Cancellations and requests for refunds must be received in writing no later than 90 days prior to start date of conference. If these requirements are met, 50% of the exhibit fee will be refunded within 30 days after the conference.
- **CONTRACTORS** Should an exhibitor choose to use a contractor for booth setup and dismantling, the contractor must comply with the requirements of the Hyatt Regency. The exhibitor will provide OADN with documentation that the contractor has a Certificate of Insurance with a minimum of \$1 million liability coverage, including property damage.
- **DEPOSITS AND PAYMENTS** Full payment is due with the completed application. Space assignment will not be made without the appropriate payment. Space being held may be reassigned to other exhibitors. Exhibitors will not be allowed to exhibit if the full payment has not been received prior to pre-conference set-up days.
- **ELECTRICAL REGULATIONS** All equipment must comply with federal, state, and local electrical codes. All exhibitor equipment must be UL-approved. Exhibitors should refer to electricity ordering contact in the Exhibit Manual with any special requirements.
- **EXHIBITOR CONDUCT & APPLICATION REVIEW PROCESS** Exhibitors must adhere to and abide by all established deadlines and all conference rules and regulations. OADN reserves the right to accept or refuse all requests for exhibits and sponsorship. If for any reason deemed appropriate by OADN, an exhibitor is asked to dismantle an exhibit and/or leave the exhibit hall, the exhibitor agrees to peaceably comply. No refund or demand for compensation shall be made by the exhibitor.
- **EXHIBIT NO-SHOWS** Vendors will be considered a no-show if the booth space is unoccupied by 7:30am, November 12, 2026; this also includes those who do not set up their tables and booth displays in advance of this time.
- **EXHIBITOR PERSONNEL** Exhibitors MUST staff their exhibit booths during scheduled unopposed exhibiting hours. Exhibit personnel will be allowed in the exhibit hall at least one (1) hour before the exhibits open and may remain in the exhibit hall one (1) hour after the exhibits close each day. Exhibitors should not make travel arrangements that conflict with scheduled exhibit times.
Exhibitors leaving early or tearing down during the scheduled exhibit time jeopardize their organization's ability to participate in future OADN Conventions. If unforeseen circumstances require an early departure, please notify OADN immediately.

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RULES & REQUIREMENTS

■ FIRE REGULATIONS AND HEALTH

PRECAUTIONS No exhibitor will be allowed to use any flammable decorations in the exhibit area. Latex materials are not allowed in the Exhibit Hall.

■ GENERAL CONVENTION REGISTRATION

Any exhibitor wishing to register for and attend the convention educational sessions is required to register through the normal registration process used by OADN Convention participants. Exhibitors paying convention registration fees will be awarded contact hours for educational sessions attended.

■ HOSPITALITY AND ENTERTAINMENT

No entertainment or social functions may be scheduled by an exhibitor to conflict with educational program hours, exhibit hours or social events held during the convention. Companies that are not exhibiting are prohibited from hosting hospitality or social functions.

■ **INDEMNIFICATION** The exhibitor agrees to abide by the terms of this contract, the Terms and Conditions, and any applicable provisions under OADN's agreement with the management of the Renaissance Nashville Hotel, all of which are made a part of this contract by reference and fully incorporated herein. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the Renaissance Nashville Hotel. The exhibitor shall indemnify and hold harmless Renaissance Nashville Hotel, its agents, servants, and employees, and OADN from any and all such losses, damages, and claims.

■ **INSURING EXHIBITS** Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc., at their own expense. It is recommended that the exhibitor contact its insurance broker to obtain all-risk

insurance or a rider policy covering exhibit property while absent from home premises for exhibit purposes.

■ **PAYMENT DATES** No booth space is guaranteed until payment in full is received by the OADN National Office.

■ **PROMOTIONAL ACTIVITY** Interviews, demonstrations, and distribution of literature or samples must be made within the booth space assigned to the exhibitor. Canvassing or distributing of advertising outside the exhibitor's own booth is not permitted. Canvassing or distribution of advertising material by an exhibitor or anyone representing a nonexhibiting firm is strictly prohibited outside of the exhibitor's booth space or in any part of the exhibit hall, meeting rooms, press rooms, or public areas of the conference center or host hotel.

■ **SALES TAX** The selling of any products and the related taxes for delivery during the OADN Convention is the sole responsibility of the exhibitor.

■ **SHIPPING INSTRUCTIONS** Information on shipping exhibit materials will be included in the Exhibit Manual provided by CTD. Should you have additional questions, please contact the CTD representative. CTD is not responsible for shipments made through alternative arrangements. Please contact the FedEx Office Print & Ship Center if you are not planning to use CTD's shipping services or choose to ship directly to the hotel; separate and additional fees may apply.

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of OADN, who shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors.

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CONNECT WITH NURSING DEANS, DIRECTORS & FACULTY FROM ACROSS THE COUNTRY



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